



NEWS RELEASE

Gro Solutions Partners with Magic-Wrighter to Provide a Simultaneous Account Opening and Funding Solution

ATLANTA – May 2, 2017 – [Gro Solutions](#), a leading provider of digital growth solutions for banks and credit unions, announced today its strategic partnership with [Magic-Wrighter](#), a leading ACH service and payment platform provider. The partnership between the two offers new banking customers a seamless workflow to fund accounts quickly and easily.

Together, Magic-Wrighter and Gro will streamline account opening and payment card verifications through a unified single-source solution, eliminating the need for a separate third-party processing provider. The integration connects the two services, giving banks and credit unions a single solution for opening and funding new accounts at the same time.

“The value gained through quick and efficient payments processing is indispensable” said Bob Wright, CEO, Magic-Wrighter. “Our single-source solution integrated into Gro’s Digital Sales platform gives financial institutions greater visibility into the account funding process, while saving time and resources by operating in a centralized workflow.”

“Through our partnership with Magic-Wrighter, applicants can not only open a new account quickly from any device, they can also fund it on-the-spot using ACH, or a credit or debit card,” said David Eads, CEO of Gro. “What used to be a multiple-step process that took 30 minutes is now a simple, one-step process that takes less than 4 minutes. Not only is this a better experience for the customer, but FIs benefit from instant deposit growth as well.”

Magic-Wrighter is PCI/DSS Level 1 Certified and NACHA compliant, ensuring the security of payment data.

About Magic-Wrighter

Established in 1982, Magic-Wrighter has been recognized as a payments industry leader and is the longest-standing independently owned ACH service provider in the U.S. Over 700 financial institutions, 4,000 businesses, 500 municipalities and 5,000 schools have selected Magic-Wrighter as their payments technology partner. Magic-Wrighter’s NACHA and PCI/DSS Level 1 certifications ensure payment data is secure and eliminates the worries associated with payment processing compliance. Magic-Wrighter’s multi-channel payment solutions help its clients gain access to new markets, improve account retention and create new opportunities. To learn more about the partnership and opportunities with Magic-Wrighter, visit www.magicwrighter.com or call 866-770-5856.

About Gro Solutions

Founded in 2015, Gro Solutions provides a digital sales platform to drive acquisition growth for banks and credit unions, across all channels of their business. The Gro Sales Platform features innovative and intuitive software solutions designed to optimize both the financial institution and end user experience for

digital sales tasks, such as account opening and loan origination. For more information, visit www.grobanking.com, or follow us on Twitter, [@GroBanking](https://twitter.com/GroBanking).

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